

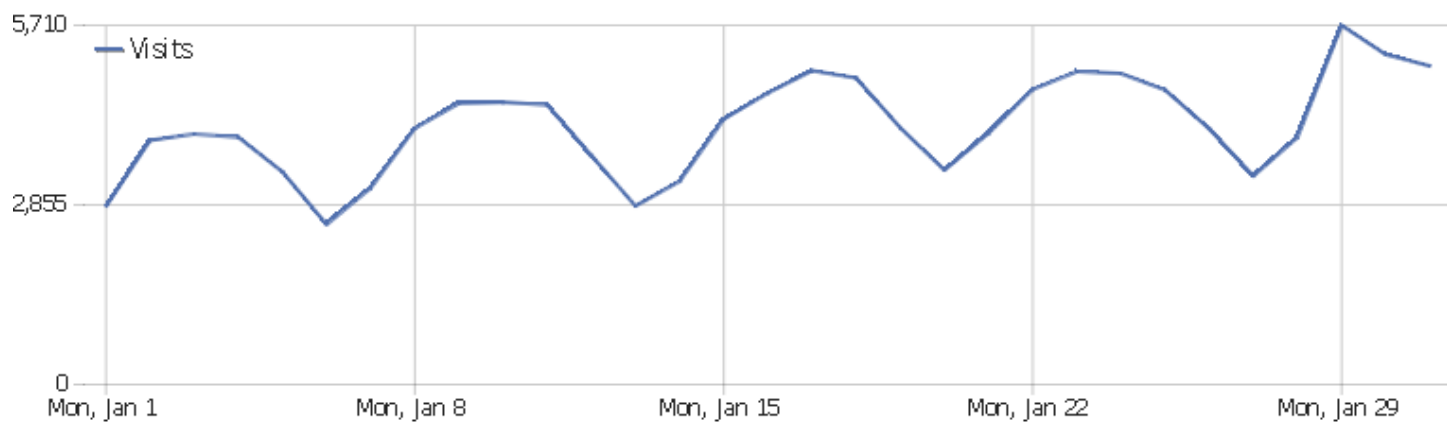


IETF website

Date range: January 2024

Monthly overview report for www.ietf.org web analytics. NOTE: Revenue figures are artifacts of the Analytics reporting tool and are not implemented for www.ietf.org.

Visits Summary



Name	Value
Unique visitors	51,729
Users	7
Visits	127,662
Actions	226,569
Maximum actions in one visit	306
Actions per Visit	2
Avg. Visit Duration (in seconds)	00:00:30
Bounce Rate	70%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
? Unknown	127,662	226,569	2	00:00:30	70%	\$0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	68,987	62,252	00:00:20	76%	81%
/standards/rfcs/	13,925	12,204	00:00:11	74%	81%
/how/meetings/119/	9,008	8,022	00:00:17	56%	65%
/privacy-statement/	5,497	4,934	00:00:22	50%	60%
/about/introduction/	4,240	3,919	00:00:22	81%	81%
/standards/	3,359	3,028	00:00:11	58%	44%
/about/	2,553	2,304	00:00:13	48%	38%
/how/wgs/	2,530	2,189	00:00:33	60%	71%
/about/administration/	2,272	2,043	00:00:16	37%	45%
/how/meetings/upcoming/	1,902	1,820	00:00:13	77%	75%
/topics/	2,017	1,803	00:00:15	42%	37%
/how/meetings/	1,932	1,802	00:00:12	33%	27%
/search/	1,729	1,598	00:00:21	46%	57%
/about/open-records/	1,817	1,583	00:00:25	47%	63%
/topics/netmgmt/	1,661	1,484	00:00:16	58%	62%
/about/administration/policies-procedures/vulnerability	1,619	1,409	00:00:14	35%	33%
/blog/	1,486	1,306	00:00:13	76%	64%
/blog/how-read-rfc/	1,283	1,244	00:00:16	80%	91%
/policies/	1,616	1,221	00:00:29	37%	55%
/links/	1,341	1,211	00:00:23	47%	55%
/how/meetings/120/	1,241	1,167	00:00:19	68%	59%
/about/administration/overview/	1,324	1,164	00:00:26	44%	59%
/topics/iot/	1,218	1,128	00:00:17	65%	55%
Others	55,097	48,783	00:00:20	66%	64%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	59,599	45,102	76%
/standards/rfcs/	9,683	7,119	74%
/how/meetings/119/	4,117	2,310	56%
/privacy-statement/	4,190	2,100	50%
/about/introduction/	1,671	1,356	81%
/standards/	1,563	903	58%
/about/	1,108	535	48%
/how/wgs/	1,055	638	60%
/about/administration/	1,177	437	37%
/how/meetings/upcoming/	1,145	883	77%
/topics/	782	327	42%
/how/meetings/	772	253	33%
/search/	1,333	619	46%
/about/open-records/	711	331	47%
/topics/netmgmt/	618	358	58%
/about/administration/policies-procedures/vulnerability	729	253	35%
/blog/	652	493	76%
/blog/how-read-rfc/	758	605	80%
/policies/	475	177	37%
/links/	371	174	47%
/how/meetings/120/	567	388	68%
/about/administration/overview/	468	207	44%
/topics/iot/	482	314	65%
Others	25,953	17,114	66%

Length of visits

Visit duration	Visits
0-10s	100,325
11-30s	12,745
31-60s	5,381
1-2 min	3,519
2-4 min	2,227
4-7 min	1,488
7-10 min	502
10-15 min	558
15-30 min	894
30+ min	161

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	83,924	136,417	2	00:00:28	74%	\$0
Search Engines	22,879	37,293	2	00:00:24	69%	\$0
Websites	18,789	48,648	3	00:00:47	53%	\$0
Social Networks	1,264	2,799	2	00:00:36	69%	\$0
Campaigns	806	1,412	2	00:00:21	64%	\$0