

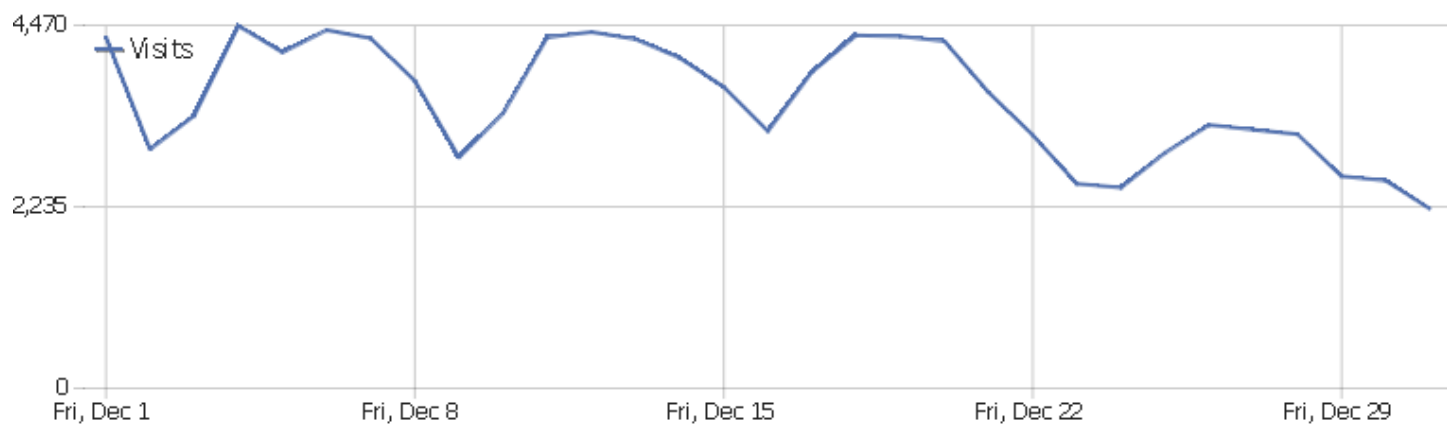


IETF website

Date range: December 2023

Monthly overview report for www.ietf.org web analytics. NOTE: Revenue figures are artifacts of the Analytics reporting tool and are not implemented for www.ietf.org.

Visits Summary



Name	Value
Unique visitors	23,097
Users	3
Visits	110,337
Actions	200,130
Maximum actions in one visit	1,331
Actions per Visit	2
Avg. Visit Duration (in seconds)	00:00:32
Bounce Rate	72%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
? Unknown	110,337	200,130	2	00:00:32	72%	\$0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	64,922	56,852	00:00:18	79%	84%
/standards/rfcs/	10,862	9,479	00:00:10	73%	81%
/how/meetings/119/	6,601	5,592	00:00:19	57%	60%
/privacy-statement/	5,238	4,694	00:00:26	52%	60%
/about/introduction/	3,187	2,962	00:00:18	80%	78%
/standards/	2,750	2,494	00:00:14	55%	39%
/about/	2,209	1,854	00:00:11	55%	40%
/blog/ - Others	1,748	1,707	00:00:49	76%	37%
/about/administration/	1,888	1,699	00:00:21	34%	42%
/search/	1,736	1,614	00:00:20	48%	57%
/about/open-records/	1,754	1,532	00:00:24	49%	64%
/how/meetings/	1,578	1,464	00:00:13	38%	29%
/how/wgs/	1,668	1,457	00:00:22	54%	58%
/about/administration/policies-procedures/vulnerability	1,566	1,396	00:00:19	39%	36%
/topics/	1,561	1,394	00:00:18	41%	35%
/how/meetings/upcoming/	1,309	1,252	00:00:14	77%	76%
/blog/	1,420	1,203	00:00:18	74%	63%
/topics/netmgmt/	1,294	1,166	00:00:19	57%	58%
/blog/how-read-rfc/	1,139	1,109	00:00:19	76%	87%
/links/	1,192	1,085	00:00:24	45%	57%
/doc/ - Others	1,080	1,073	00:00:01	89%	4%
/policies/	1,219	1,055	00:00:29	35%	55%
/about/administration/overview/	1,149	1,030	00:00:41	49%	58%
Others	50,583	44,452	00:00:21	66%	61%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	54,549	42,959	79%
/standards/rfcs/	7,608	5,560	73%
/how/meetings/119/	2,747	1,569	57%
/privacy-statement/	3,950	2,037	52%
/about/introduction/	1,318	1,048	80%
/standards/	1,233	675	55%
/about/	797	442	55%
/blog/ - Others	540	411	76%
/about/administration/	975	329	34%
/search/	1,326	634	48%
/about/open-records/	663	328	49%
/how/meetings/	624	235	38%
/how/wgs/	586	318	54%
/about/administration/policies-procedures/vulnerability	745	287	39%
/topics/	570	234	41%
/how/meetings/upcoming/	781	602	77%
/blog/	615	453	74%
/topics/netmgmt/	482	273	57%
/blog/how-read-rfc/	662	505	76%
/links/	384	172	45%
/doc/ - Others	45	40	89%
/policies/	384	133	35%
/about/administration/overview/	424	209	49%
Others	22,145	14,613	66%

Length of visits

Visit duration	Visits
0-10s	86,944
11-30s	10,508
31-60s	4,673
1-2 min	3,108
2-4 min	1,960
4-7 min	1,361
7-10 min	539
10-15 min	499
15-30 min	714
30+ min	173

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	75,185	122,502	2	00:00:29	76%	\$0
Search Engines	17,681	28,837	2	00:00:23	70%	\$0
Websites	16,233	46,232	3	00:00:56	52%	\$0
Social Networks	768	1,702	2	00:00:38	61%	\$0
Campaigns	470	857	2	00:00:30	63%	\$0