

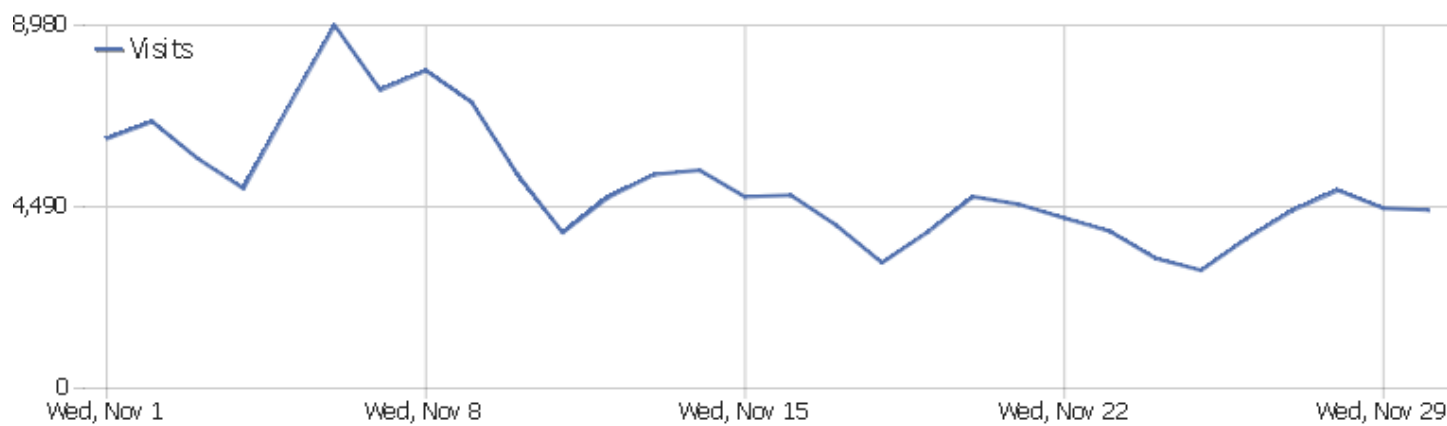


IETF website

Date range: November 2023

Monthly overview report for www.ietf.org web analytics. NOTE: Revenue figures are artifacts of the Analytics reporting tool and are not implemented for www.ietf.org.

Visits Summary



Name	Value
Unique visitors	22,815
Users	7
Visits	152,114
Actions	270,508
Maximum actions in one visit	1,033
Actions per Visit	2
Avg. Visit Duration (in seconds)	00:00:37
Bounce Rate	69%

Country

Country	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
? Unknown	152,114	270,508	2	00:00:37	69%	\$0

Page URLs

Page URL	Pageviews	Unique Pageviews	Avg. time on page	Bounce Rate	Exit rate
/	89,189	77,388	00:00:23	74%	81%
/how/meetings/118/	15,902	14,530	00:00:32	40%	83%
/standards/rfcs/	13,568	11,781	00:00:12	73%	81%
/privacy-statement/	5,156	4,443	00:00:33	54%	62%
/about/introduction/	4,355	4,075	00:00:25	85%	83%
/how/meetings/119/	3,527	3,176	00:00:20	69%	62%
/standards/	2,926	2,668	00:00:13	56%	41%
/how/meetings/	2,699	2,536	00:00:13	31%	23%
/how/meetings/upcoming/	2,301	2,217	00:00:15	75%	75%
/live/	2,312	2,085	00:00:18	53%	42%
/about/	2,086	1,911	00:00:10	53%	41%
/about/administration/	2,085	1,777	00:00:40	40%	47%
/blog/ - Others	1,807	1,746	00:00:38	75%	34%
/how/wgs/	1,981	1,744	00:00:21	43%	58%
/rfc/ - Others	1,706	1,643	00:00:10	90%	92%
/search/	1,653	1,546	00:00:29	49%	56%
/topics/	1,685	1,522	00:00:14	46%	38%
/about/open-records/	1,625	1,454	00:00:27	51%	67%
/how/meetings/past/	1,850	1,448	00:01:16	55%	68%
/blog/how-read-rfc/	1,456	1,404	00:00:14	82%	91%
/about/administration/policies-procedures/vulnerability	1,450	1,274	00:00:23	36%	34%
/blog/	1,479	1,272	00:00:14	76%	56%
/topics/netmgmt/	1,347	1,210	00:00:21	53%	60%
Others	63,989	55,218	00:00:24	68%	63%

Entry pages

Entry Page URL	Entrances	Bounces	Bounce Rate
/	74,476	55,192	74%
/how/meetings/118/	8,394	3,334	40%
/standards/rfcs/	9,392	6,826	73%
/privacy-statement/	3,664	1,984	54%
/about/introduction/	1,900	1,615	85%
/how/meetings/119/	1,505	1,034	69%
/standards/	1,330	740	56%
/how/meetings/	1,118	351	31%
/how/meetings/upcoming/	1,284	961	75%
/live/	610	324	53%
/about/	821	432	53%
/about/administration/	1,029	410	40%
/blog/ - Others	487	366	75%
/how/wgs/	646	281	43%
/rfc/ - Others	1,552	1,398	90%
/search/	1,256	610	49%
/topics/	664	304	46%
/about/open-records/	733	372	51%
/how/meetings/past/	691	382	55%
/blog/how-read-rfc/	867	707	82%
/about/administration/policies-procedures/vulnerability	668	241	36%
/blog/	612	466	76%
/topics/netmgmt/	505	270	53%
Others	29,292	19,929	68%

Length of visits

Visit duration	Visits
0-10s	120,712
11-30s	14,868
31-60s	5,691
1-2 min	3,835
2-4 min	2,420
4-7 min	1,407
7-10 min	737
10-15 min	789
15-30 min	1,480
30+ min	348

Channel Type

Channel Type	Visits	Actions	Actions per Visit	Avg. Time on Website	Bounce Rate	Revenue
Direct Entry	106,202	175,973	2	00:00:36	73%	\$0
Search Engines	27,773	48,770	2	00:00:35	63%	\$0
Websites	16,327	41,973	3	00:00:50	55%	\$0
Social Networks	1,091	2,372	2	00:00:35	64%	\$0
Campaigns	721	1,420	2	00:00:29	58%	\$0