



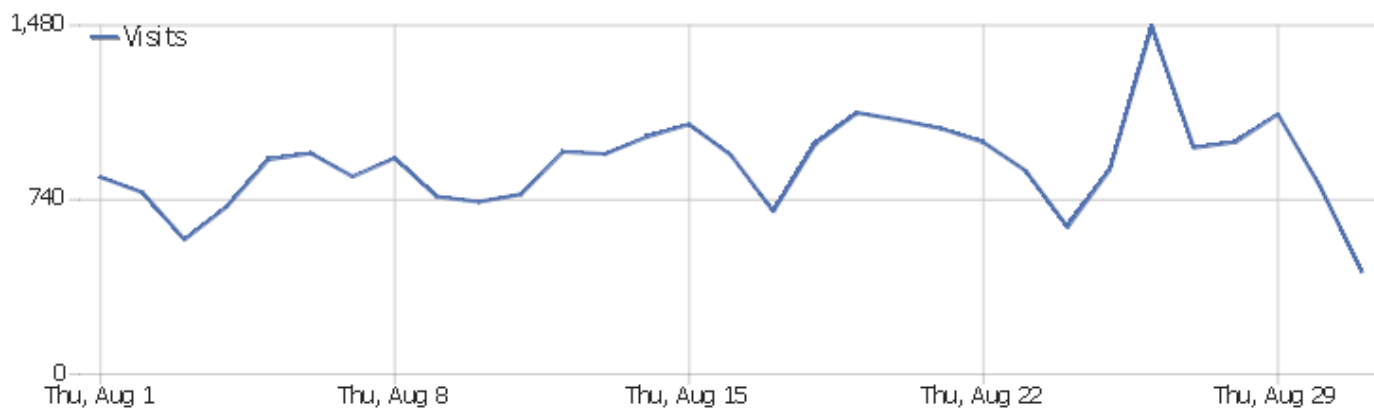
IETF website - non-bot visitors

Date range: August 2024

Monthly report for www.ietf.org

Custom Visitor Segment: non-bot visitors

Visits Summary



| Name | Value |
|----------------------------------|----------|
| Unique visitors | 6,787 |
| Users | 7 |
| Visits | 27,598 |
| Actions | 185,972 |
| Maximum actions in one visit | 835 |
| Actions per Visit | 7 |
| Avg. Visit Duration (in seconds) | 00:09:38 |
| Bounce Rate | 0% |

Page URLs

| Page URL | Pageviews | Unique Pageviews | Avg. time on page | Bounce Rate | Exit rate |
|---|-----------|------------------|-------------------|-------------|-----------|
| / | 64,969 | 16,467 | 00:02:25 | 0% | 35% |
| /meeting/121/ | 5,607 | 3,489 | 00:01:02 | 0% | 33% |
| /privacy-statement/ | 4,307 | 3,087 | 00:01:05 | 0% | 22% |
| /about/introduction/ | 3,537 | 2,900 | 00:01:20 | 0% | 55% |
| /process/rfcs/ | 3,683 | 2,862 | 00:01:26 | 0% | 55% |
| /live/ | 2,251 | 1,818 | 00:00:32 | 0% | 21% |
| /administration/ | 1,933 | 1,531 | 00:00:41 | 0% | 20% |
| /meeting/ | 1,697 | 1,415 | 00:00:25 | 0% | 10% |
| /technologies/netmgmt/ | 1,530 | 1,223 | 00:00:56 | 0% | 33% |
| /meeting/upcoming/ | 1,447 | 1,191 | 00:00:50 | 0% | 37% |
| /technologies/security/ | 1,403 | 1,133 | 00:00:57 | 0% | 28% |
| /search/ | 1,371 | 1,091 | 00:00:56 | 0% | 24% |
| /administration/policies-procedures/vulnerability-discl | 1,380 | 1,062 | 00:00:36 | 0% | 12% |
| /about/groups/iesg/ | 1,310 | 1,014 | 00:01:02 | 0% | 30% |
| /meeting/past/ | 1,275 | 998 | 00:01:49 | 0% | 62% |
| /meeting/120/ | 1,278 | 996 | 00:00:53 | 0% | 34% |
| /blog/ | 1,383 | 917 | 00:00:43 | 0% | 24% |
| /process/process/ | 1,093 | 911 | 00:00:56 | 0% | 33% |
| /about/open-records/ | 1,139 | 869 | 00:01:07 | 0% | 43% |
| /technologies/iot/ | 873 | 752 | 00:00:39 | 0% | 27% |
| /blog/ - Others | 822 | 735 | 00:01:23 | 0% | 24% |
| /about/ | 862 | 734 | 00:00:31 | 0% | 14% |
| /participate/get-started/ | 881 | 718 | 00:00:31 | 0% | 18% |
| Others | 50,367 | 37,430 | 00:01:17 | 0% | 28% |

Entry pages

| Entry Page URL | Entrances | Bounces | Bounce Rate |
|---|-----------|---------|-------------|
| / | 14,308 | 0 | 0% |
| /meeting/121/ | 698 | 0 | 0% |
| /privacy-statement/ | 2,244 | 0 | 0% |
| /about/introduction/ | 309 | 0 | 0% |
| /process/rfcs/ | 1,302 | 0 | 0% |
| /live/ | 70 | 0 | 0% |
| /administration/ | 433 | 0 | 0% |
| /meeting/ | 212 | 0 | 0% |
| /technologies/netmgmt/ | 31 | 0 | 0% |
| /meeting/upcoming/ | 255 | 0 | 0% |
| /technologies/security/ | 34 | 0 | 0% |
| /search/ | 658 | 0 | 0% |
| /administration/policies-procedures/vulnerability-discl | 188 | 0 | 0% |
| /about/groups/iesg/ | 224 | 0 | 0% |
| /meeting/past/ | 237 | 0 | 0% |
| /meeting/120/ | 249 | 0 | 0% |
| /blog/ | 28 | 0 | 0% |
| /process/process/ | 77 | 0 | 0% |
| /about/open-records/ | 87 | 0 | 0% |
| /technologies/iot/ | 40 | 0 | 0% |
| /blog/ - Others | 101 | 0 | 0% |
| /about/ | 180 | 0 | 0% |
| /participate/get-started/ | 38 | 0 | 0% |
| Others | 5,469 | 0 | 0% |

Length of visits

| Visit duration | Visits |
|----------------|--------|
| 0-10s | 2,317 |
| 11-30s | 5,869 |
| 31-60s | 3,929 |
| 1-2 min | 3,814 |
| 2-4 min | 3,301 |
| 4-7 min | 2,306 |
| 7-10 min | 1,269 |
| 10-15 min | 1,313 |
| 15-30 min | 2,284 |
| 30+ min | 1,369 |

Channel Type

| Channel Type | Visits | Actions | Actions per Visit | Avg. Time on Website | Bounce Rate | Revenue |
|-----------------|--------|---------|-------------------|----------------------|-------------|---------|
| Direct Entry | 13,799 | 101,831 | 7 | 00:14:31 | 0% | \$0 |
| Websites | 7,361 | 54,499 | 7 | 00:04:59 | 0% | \$0 |
| Search Engines | 5,906 | 24,790 | 4 | 00:04:33 | 0% | \$0 |
| Campaigns | 362 | 3,672 | 10 | 00:03:46 | 0% | \$0 |
| Social Networks | 170 | 1,180 | 7 | 00:04:37 | 0% | \$0 |